

## Pan-European Services and Support

Whether in retail or in industry, we know our systems are business-critical for our customers. Installations should be made in such a way that normal operations are disrupted as little as possible, preferably not at all. Downtimes should of course be kept at the strictest minimum.

This explains why we have one of the most elaborate service networks in Europe, employing over than 400 people in more than 10 countries.

We go where our customers are and, where needed, extend the Toshiba organisation with qualified local partners, to guarantee the quick reaction times you expect, at the same time eliminating linguistic or cultural barriers for optimal communication.

## Customer Services

Our Customer Services portfolio contains whichever service you need to guarantee a smooth and flawless operation of your system.

Users can call our help desk for assistance, supported by an ever-increasing set of remote diagnostics and repair tools. Our field engineers are at your service for both preventive and corrective maintenance.

Standard or tailor-made Service Level Agreements can be proposed to match as closely as possible your expectations with respect to the continuity of your operations.

Accidents do happen from time to time; in case of such an event our own or authorised workshops take the best possible care of your damaged equipment to guarantee a cost-effective repair, respecting the best Toshiba quality standards.

## About TOSHIBA TEC Europe

TOSHIBA TEC Europe has earned a reputation as a leading manufacturer of retail and industrial information systems through product development that aims to anticipate and uncover potential customer needs, resulting in products that provide real value and benefits to the user.

As a total solution provider, TOSHIBA TEC Europe offers a complete package from consulting and system design to system installation, operation and maintenance of point of sale systems, cash registers, scales, barcode printers, peripherals and software information systems.



# Total Solutions for Retail & Hospitality



## Improving on Perfection

TOSHIBA TEC is proud to unveil the future of Electronic Cash Registers (ECRs), the latest addition to its hugely successful choice of solutions for the hospitality and retail markets. The smart and flexible MA-600 is part of the distinguished range of TOSHIBA TEC ECRs, renowned for quality, reliability and low cost of ownership. Legendary build quality and reliability is also backed by an extensive service and support network that understands and reacts to your business-critical requirements.



## Speed and Performance

TOSHIBA TEC utilises supreme processing power and components to help minimise bottlenecks, resulting in improved customer throughput, reduced queues and potentially lower labour cost.

## Talking to the Experts

No-one knows your business better - than you. TOSHIBA TEC is committed to its "Voice of the Customer" research and development program, which uncovers the key requirements of our valued clients, giving our solutions ultimate usability and functionality.

## Approved Partner Network

Our partners, through their expertise in specific markets, are able to tailor the configuration to your exact requirements, and also provide the essential consultation, implementation and maintenance support.



## MA-600 – the Ideal Electronic Cash Register for all General Retail and Hospitality Environments



The versatile, compact and stylish MA-600 combines the features and functionality of a high-end cash register whilst still being the smart value choice for your business. With an ergonomic design in stylish black and available with either a flat or raised keyboard, the MA-600 is the flexible enough for the widest variety of small-scale general retail or hospitality environments.

With its interactive LCD display and easy to use 'drop in' clam-shell thermal receipt and journal printers, the MA-600 is the flexible and low-cost choice for any business. The MA-600 boasts three displays - two LED displays (one colour) and an interactive LCD display.

The 192 x 64 dot backlit LCD display is designed for clarity and ease of programming, with interactive help screens guiding the user through the set-up procedures.

## Thermal Printing

High-speed thermal printing is achieved via the two-station receipt and journal clam-shell printers. With easy to use, drop-and-load functionality these printers minimise down-time whilst at the same time improving customer throughput. In addition, thermal printing ensures quieter operation, flexible receipt options (logo, text, size), enhanced reliability and lower cost of ownership, eliminating the need for costly ribbons.

## PC Interface

Although the MA-600 is a stand-alone machine, it has the capability to communicate with a PC (via the optional USB port) so that it can be integrated into an existing back office.

The MA-600 cash register has the option for programming activities, and keyboard layouts designed to your own specification – creating products, price changes, tailoring receipts, etc.

## Additional Features

**FLASH MEMORY** – enables easy upgrade of software version – essential for future-proofing

**OPTIONAL SECOND DRAWER** – ideal for Euro or multiple currencies

**SLIP PRINTER** – for cheque printing

